

## Urban Prairie Waldorf School

### Board Meeting Minutes

November 8, 2018

7:01 p.m.	Meeting began with group study: summary of “Theory U” by Otto Scharmer.  Attendees provided brief introductions.
7:23 p.m.	ACTION: the Board approved the October meeting minutes.
7:25 p.m.	DISCUSSION, it was proposed to start board meetings at 6:30 p.m. instead of 7:00 pm. An informal vote was held, favoring 6:30 p.m. start times for future board meetings.  .
7:26 p.m.	VERSE: read by Andi Pearl.
7:27 p.m.	DISCUSSION re: marketing budget led by Heather Berhalter. UPWS has received a generous donation to be used for marketing. UPWS is researching and analyzing the best marketing uses for these funds, including discussions with Chicago Waldorf School as to what marketing strategies have delivered results for CWS. Options under discussion for UPWS include updating the website and targeted advertisements on WBEZ.
7:42 p.m.	DISCUSSION re: tuition considerations. Each fall the Board analyzes costs, expenses, and needs for the budget. UPWS has traditionally covered annual operations through tuition. This approach must be revisited to ensure the financial health of UPWS long-term. Tuition will need to rise to meet operational costs and the long-term needs. The Board will invite parents to provide ideas and feedback at 11/29/2018 all-school meeting. A survey will be issued to provide feedback opportunity for all parents, including those unable to attend. Feedback will be shared with all community members.
8:02 p.m.	DISCUSSION re the proposal for the Planning Initiative on Governance, Administration, and Assessment (PIGAA), led by Aimee Krall-Lanoué. The idea for the PIGAA is that this group will identify and focus on certain needs with these three overlapping areas and provide recommendations. The PIGAA is intended to serve as a coordinating body that will seek to catalogue UPWS’s processes with respect to governance, administration, and assessment, and also analyze where UPWS’s processes are working, and where might they need improvement, and make recommendations for structure and process in these three areas.
8:19 p.m.	DISCUSSION re: kitchen update led by Janine Farzin. UPWS received a generous gift from the Shared Gifting Circle to help build out the kitchen. A

	<p>small group of UPWS volunteers have been exploring the best legal structure for the community kitchen and ways to engage the community through the kitchen. An invitation has been extended to the principal of Simpson School to discuss engagement options. The group is also exploring grant funding in connection with possible vocational training through the kitchen.</p>
8:25 p.m.	Open session ended
Attendees	<p>Board members in attendance: Peg Kern, Sharla Paul, Shannon Callahan, Michael Levine, Nisreen Al-Qamari, Danila Miranda, Catherine Francis, Aimee Krall-Lanoue, Rey Phillips, Mike Grill</p> <p>Administration in attendance: Peggy Lofgren, Heather Berhalter</p> <p>Faculty in attendance: Andi Pearl, Caitlin Flannery</p> <p>Community in attendance: Janine Farzin, Miguel Haro</p>
8:30 p.m.	Closed session